



Outreach Report November 2020

Total CAT Plan Public Survey and Partner Survey Outreach

Del Norte	Humboldt	Lake	Mendocino	Total
37	143	21	80	281

CAT Plan Public Survey and Street Story

Notes:

- CAT Plan survey data are as of November 3, 2020.
- Street Story data are as of November 18, 2020.
- People may have participated in both CAT Plan survey and Street Story, so data are reported separately.

Total locations reported

	Del Norte	Humboldt	Lake	Mendocino	Total Responses
CAT Plan Survey locations	8	88	4	204	304
Street Story locations	2	705	1	51	759

Total people taking the survey or making Street Story reports

	Del Norte	Humboldt	Lake	Mendocino	Total	Total Responses
	With Demographic Data					
CAT Plan Survey responses with demographic info	2	17	4	26	49	92
Street Story responses with demographic info	NA	197	NA	NA	197	Unknown

Outreach to under-served populations

The D1 project team has contacted total of 109 groups working with under-served populations.

		Del Norte	Humboldt	Lake	Mendocino	Total
Race & Ethnicity	Hispanic or Latino	0	7	0	6	13
	Black or African American	0	2	1	0	3
	American Indian or Alaska Native	10	17	9	19	55
	Asian	1	0	0	0	1
	Native Hawaiian or Pacific Islander	0	0	0	0	0
	Some other race	0	0	0	0	0
	Two or more races	0	4	0	0	4
Age	Under 18	2	10	2	10	24
	65 and Older	0	0	0	1	1
Income	Households with Income <\$50,000	10	25	2	6	43
Disability	All	3	9	5	4	21
						144

Notes:

- One group is reported under 'two or more races' (HSU - Asian Desi Pacific Islander Collective)
- Some groups serve multiple counties, so the total in the table is higher than the total number of groups contacted.

Responses by under-served populations

		Del Norte			Humboldt		
		Targets	CAT Plan Survey Progress	Street Story Reports	Targets	CAT Plan Survey Progress	Street Story Reports
Race & Ethnicity	Hispanic or Latino	19%	0%	NA	11%	6%	8%
	Black or African American	3%	0%	NA	1%	0%	2%
	American Indian or Alaska Native	7%	0%	NA	5%	0%	1%
	Asian	4%	0%	NA	3%	0%	2%
	Native Hawaiian or Pacific Islander	0%	0%	NA	0%	6%	1%
	Some other race	3%	0%	NA	4%	0%	8%
	Two or more races	6%	0%	NA	6%	6%	NA
Age	Under 18	22%	0%	NA	19%	0%	NA
	65 and Older	17%	50%	NA	17%	24%	7%
Income	Households with Income <\$50,000	52%	0%	NA	54%	18%	NA
Disability	Any Disability	21%	NA	NA	16%	NA	10%

Green: Meets or exceeds target

Yellow: Within 75% of target

Red: Below 75% of target

		Lake			Mendocino		
		Targets	CAT Plan Survey Progress	Street Story Reports	Targets	CAT Plan Survey Progress	Street Story Reports
Race & Ethnicity	Hispanic or Latino	20%	0%	NA	25%	7%	NA
	Black or African American	2%	0%	NA	1%	0%	NA
	American Indian or Alaska Native	4%	0%	NA	4%	0%	NA
	Asian	1%	0%	NA	2%	0%	NA
	Native Hawaiian or Pacific Islander	0%	0%	NA	0%	0%	NA
	Some other race	13%	0%	NA	5%	0%	NA
	Two or more races	3%	0%	NA	5%	0%	NA
Age	Under 18	21%	0%	NA	24%	0%	NA
	65 and Older	22%	0%	NA	20%	32%	NA
Income	Households with Income <\$50,000	56%	75%	NA	51%	32%	NA
Disability	Any Disability	20%	NA	NA	17%	NA	NA

Green: Meets or exceeds target

Yellow: Within 75% of target

Red: Below 75% of target

Responses by gender

		Del Norte			Humboldt		
		Actual	CAT Plan Survey Progress	Street Story Reports	Actual	CAT Plan Survey Progress	Street Story Reports
Gender	Male	53%	50%	NA	50%	29%	41%
	Female	47%	50%	NA	50%	71%	32%
	Non Binary	NA	0%	NA	NA	0%	1%

		Lake			Mendocino		
		Actual	CAT Plan Survey Progress	Street Story Reports	Actual	CAT Plan Survey Progress	Street Story Reports
Gender	Male	50%	25%	NA	50%	21%	NA
	Female	50%	75%	NA	50%	79%	NA
	Non Binary	NA	0%	NA	NA	0%	NA

Other interactions

- Two contacted groups requested meetings:
 - EPIC/C RTP, October 27
 - Round Valley Municipal Advisory Committee, November 4
- District 1 Facebook post, October 26
 - 21 likes
 - 7 comments
 - 25 shares
- District 1 Instagram Post, October 23
 - 24 likes
 - 1 comment
- District 1 Instagram Post, October 26
 - 23 likes
 - 1 comment

Partner Survey

Partner survey information has been sent to all cities, counties, tribes, RTPAs, and TAG members. It was also sent to the State Coastal Conservancy.

- TAG meetings in August and September
- MCOG TAC, October 21
- State Coastal Conservancy, October 26
- Local Assistance Huddle, October 29

Two—Fort Bragg and Laytonville—have participated as of November 18, 2020.